



**Elsa Barboza, Campaign Director
Strategic Concepts in Organizing
and Policy Education (SCOPE)**

Elsa Barboza is the Campaign Director at SCOPE. She leads the Los Angeles Apollo Alliance on behalf of SCOPE to shape a new regional and equitable green economy for LA families. Elsa led the historic green jobs campaign to win the historic LA Green Retrofit and Workforce citywide ordinance which was unanimously passed in April 2009. Elsa is one of the founding organizers of South Los Angeles grassroots membership organization, AGENDA, and helped to build Black and Latino grassroots power through community organizing, leadership development and waging grassroots policy campaigns. She has led grassroots regional policy campaigns to redirect public resources, create jobs and job training in healthcare and public sector city jobs for low-income communities of color. Elsa has over twenty years experience of social justice and electoral organizing. Elsa currently sits on several Boards including the Windcall Resident Program, Diversity Advancement Project in New York, the Gulf Coast Fellowship for Community Transformation supporting community organizers and the Los Angeles City Workforce Investment Board (WIB) Training & Supportive Service Committee.